City Project Haimen

Leveraging urban rehabilitation based on twin city platform

A Collaborative Urban-art Project

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-
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-
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- 2019 -

Etude for an Urban Givetch

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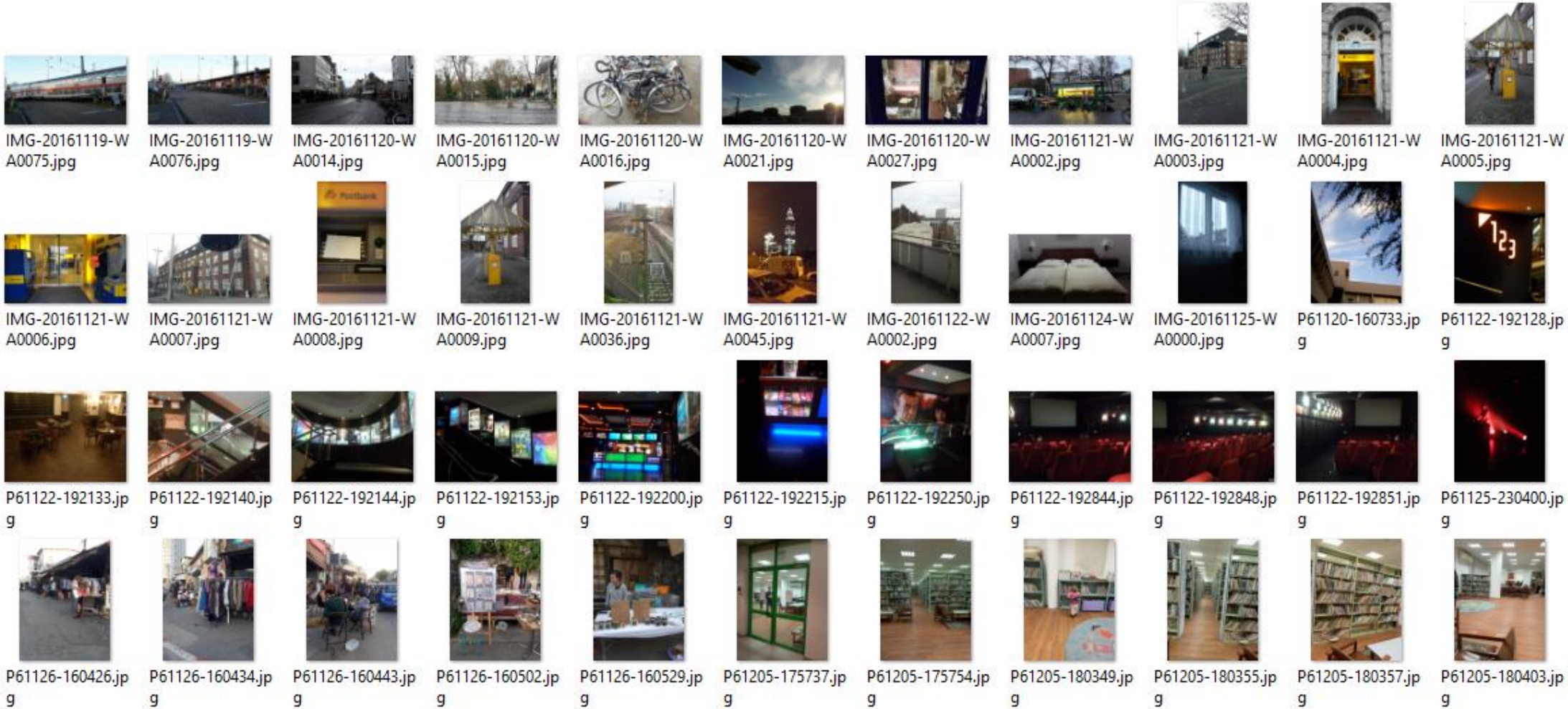

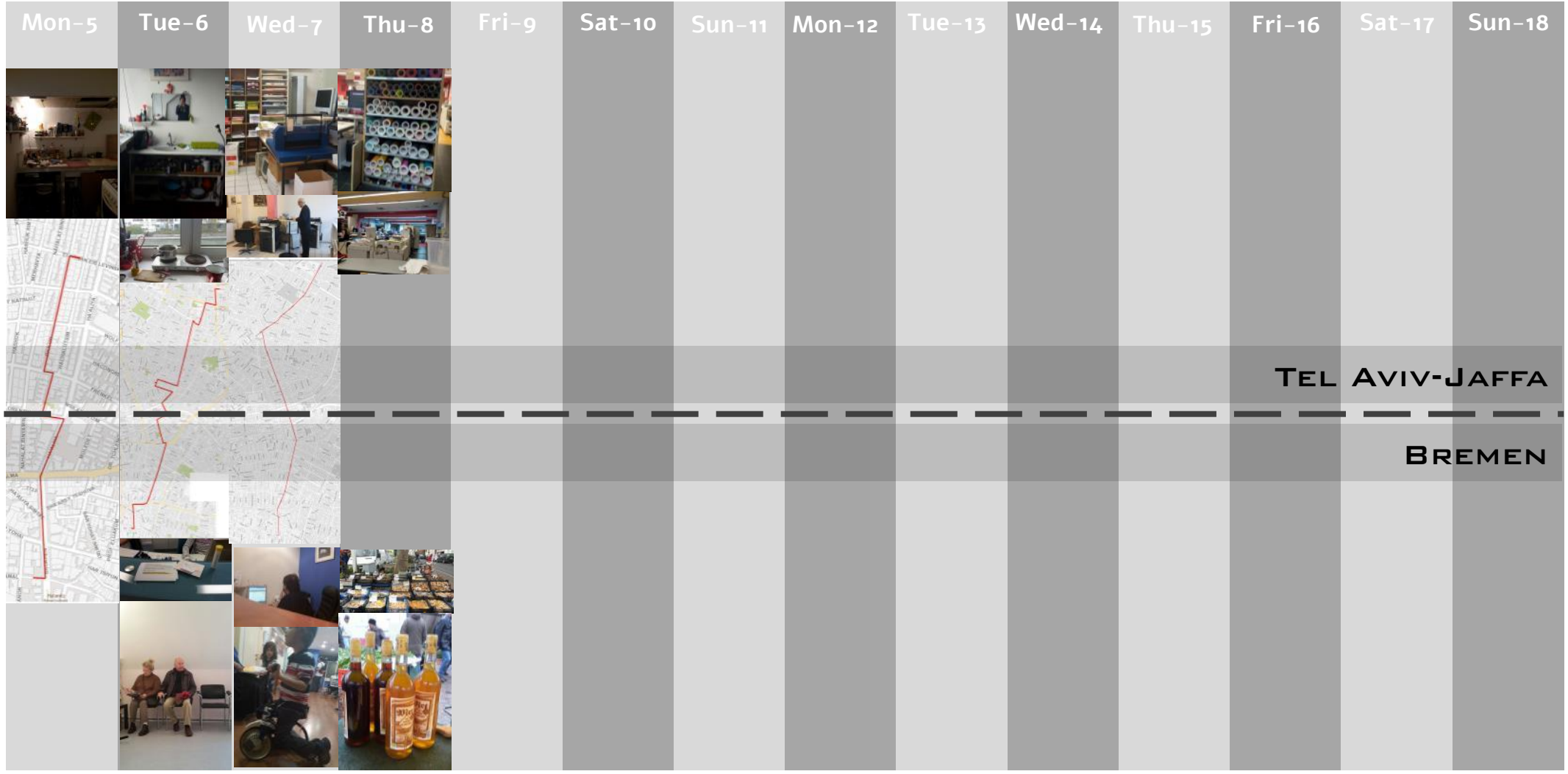
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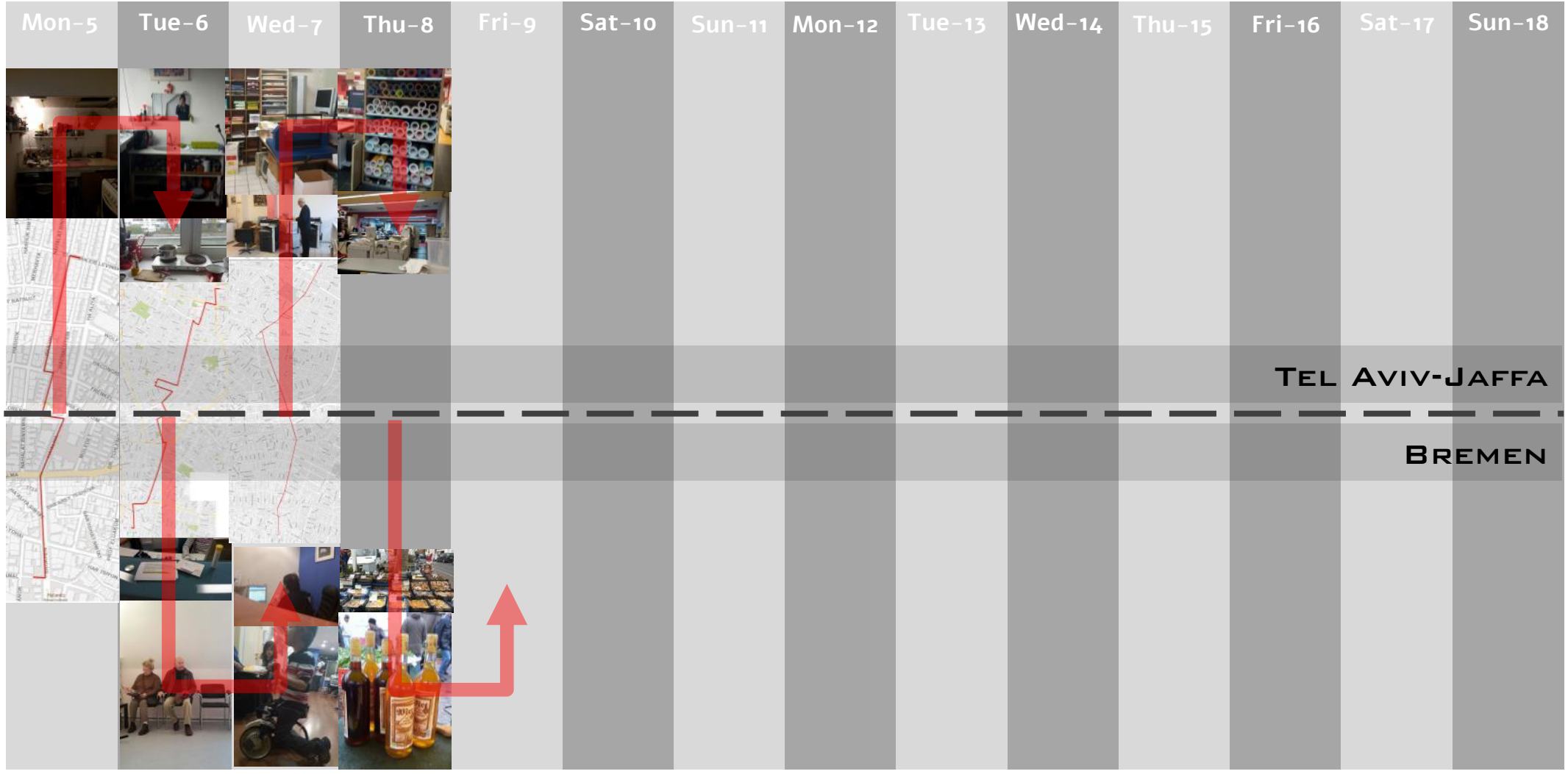
Bremen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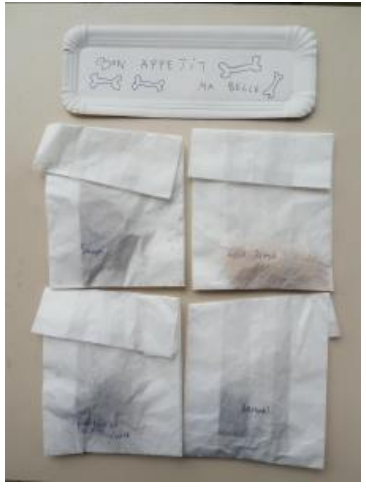
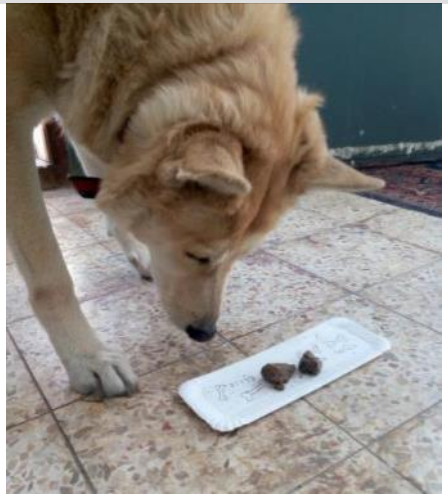
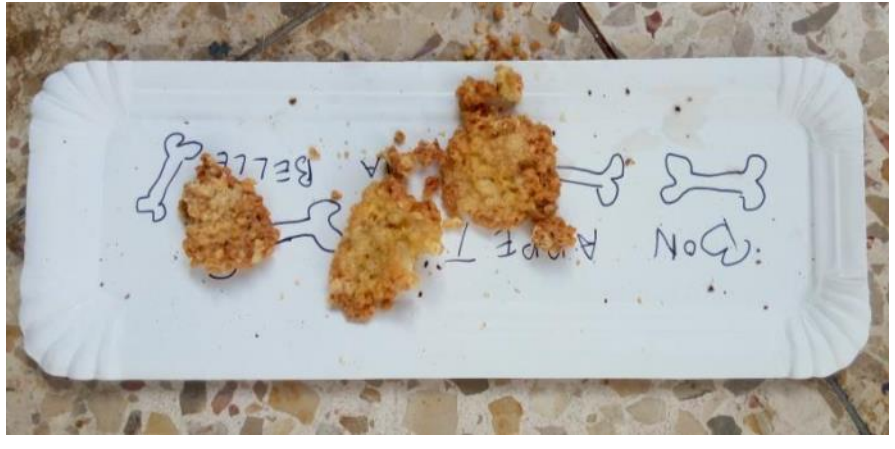






Urban Regeneration

Culture led Urban Renewal

Flagship project

Centre Pompidou, Paris
1977

Oslo Opera
2008

Design Museum, Hulon
2010

Culture led Urban Renewal

Architectural preservation

Beirut Solidaire, Souks Street

German Colony, Haifa

Culture led Urban Renewal

Adaptive reuse

Museumquartier, Vienna
2001

Matadero, Madrid
2006

HaTachana, T.A-Jaffa
2010

Culture led Urban Renewal

Public space

R. Kennedy Greenway, Boston 2008

Skygarden, Seoul 2017

Story garden, Hulon 2000

Culture led Urban Renewal

Events and festivals

Montreal, 1980

Europe, 1985

Jerusalem, 1984

Culture led Urban Renewal

Temporary use

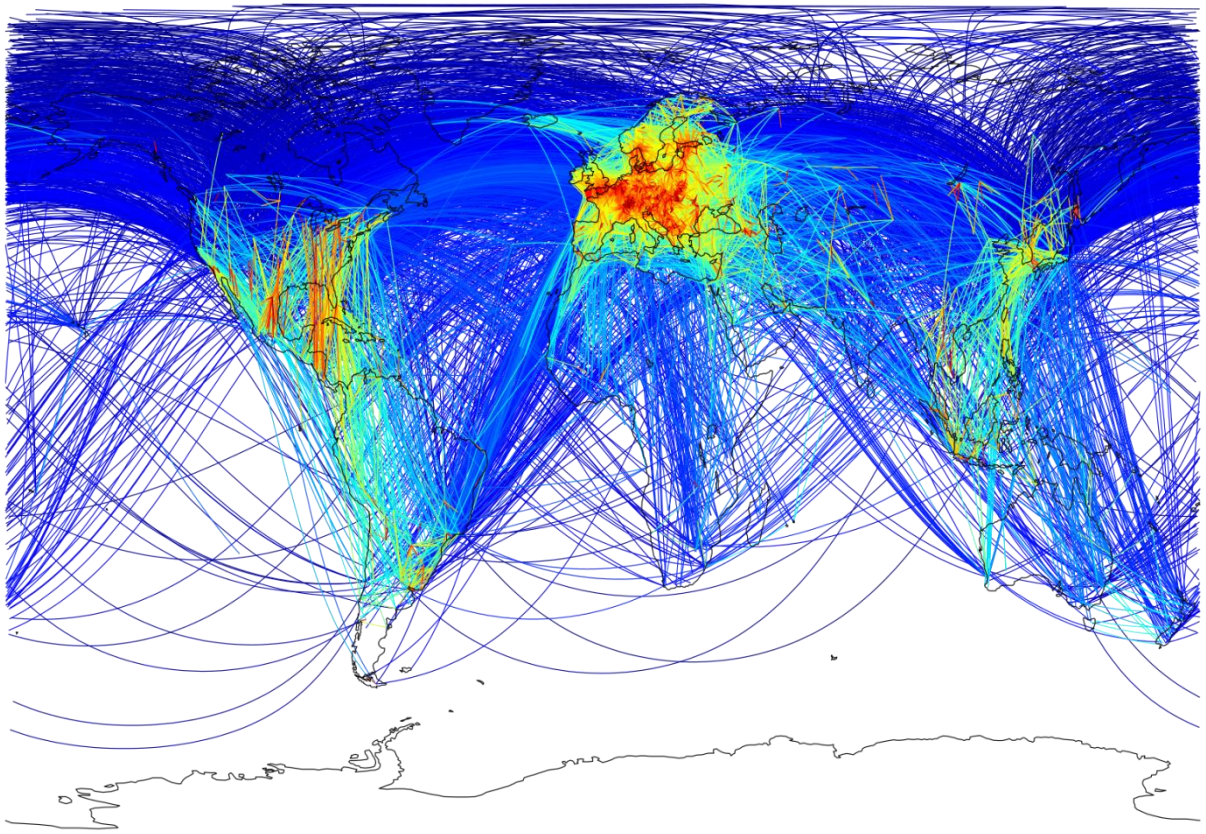
Meanwhile Space, London

La Tabacalera, Madrid

HaMifaal, Jerusalem

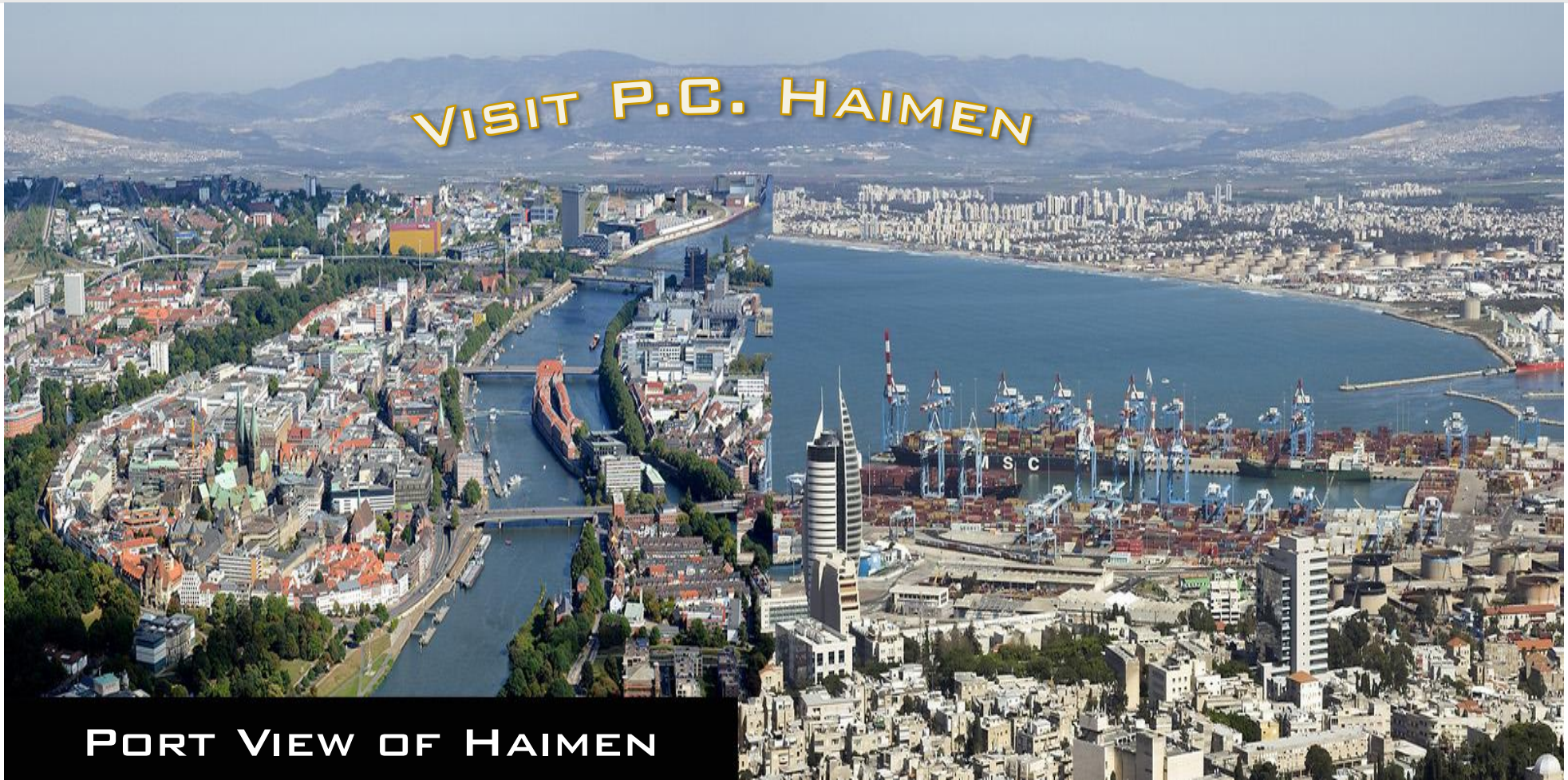
Sister city agreement

Sister city agreement



Sister city agreement

- Share knowledge
- Representational stature & urban positioning
- Care at a distance
- Promoting local business
- Forerunner to national diplomacy
- Geo-political interests
- Urban leveraging


Visit P.C. Haimen
Port View of Haimen

What is Haimen?

- A Socio-geographical art project
- An amalgamation of Bremen and Haifa
- An essential breakdown study of the urban condition
- An urban accelerator
- A platform for communal collaboration bridging 2 cities, 5 cultures, and numerous institutions

INTRODUCTION

What is the purpose of the project?

- Promoting an inter-communal dialogue
- Agreeing on shared values and acknowledging idiosyncrasies
- Founding a place where shared communal attributes are celebrated and displayed
- Establishing a compendium of differentiating traits and topics as a basis for an on-going dialogue

Goals

Who are the potential partners?

Local government	Bremen & Haifa Municipalities	International Relations
		Culture & Art Department
		Engineering Department
Harbor	Port Authority	
Urban geography, Architecture & Planning	Bremen & Haifa Universities, Technion Institute of Technology	Architecture Department
Urban Sociology		Sociology Department
Environment		Marine & Aquatic Biology
Communal identity	Community Centers	Beit Ha'Gefen, Haifa
Art	Bremen Art Academy	

Universität Bremen

אוניברסיטת חיפה
University of Haifa
جامعة حيفا

הטכניון
מכון טכנולוגי לישראל

PARTNERS

How is the public involved in the project?

Target audience:

- Bremen and Haifa residents
- Visitors and tourists
- Virtual & Internet visitors
- Professional practitioners
- Students, researchers & artists

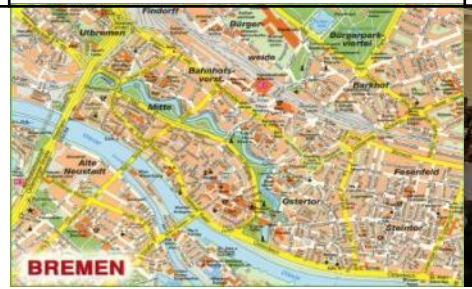
Public events & public spaces:

- On site venues
- Memorabilia & collectors artifacts
- Topical workshops, projects, professional exchange & joint ventures
- Virtual site, links & social media

Public participation

What is the project's timeline?

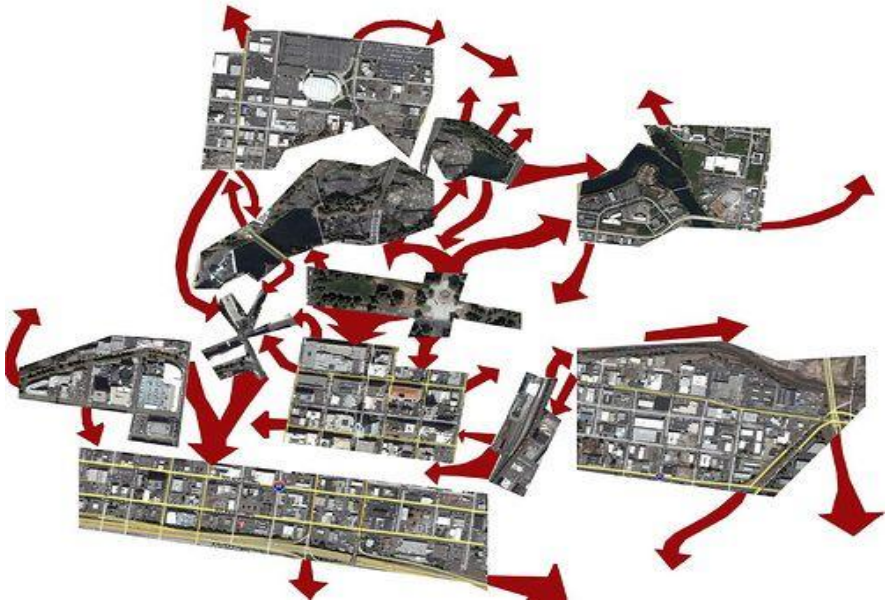
2018	Preparation Phase			
2019-20	→			
2020-21		→		
2021-22			→	
Phase	Phase I: Initiation	Phase II: Interrelations	Phase III: Implementation	Phase VI: Assimilation
Objectives	Essential parameters	Communal Particularities	Places & Encounters	Monuments & Remnants



SCHEDUAL

What occurs at each project phase and what are its outcomes?

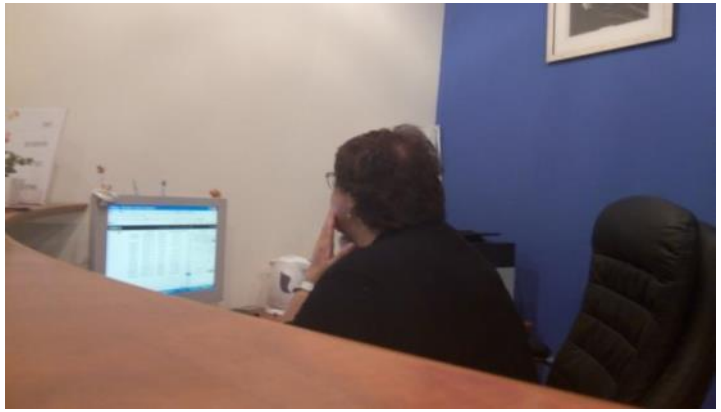
Objectives	Essential parameters
Topics	- Topography - Borders - Formal institutions - Population
Outcomes	- Unified urban map - List of institutions & sites
Reference & Inspiration	Vitruvius / The Ten Books of Architecture Situationists International

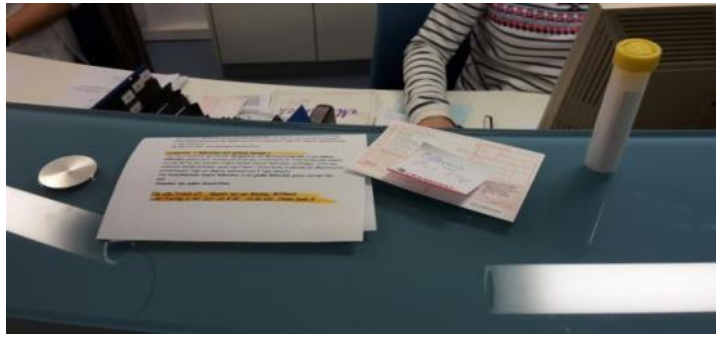


phase I: Initiation

What occurs at each project phase and what are its outcomes?

Objectives	Communal Particularities
Topics	- Sub-communities - Ethnicity - Culture - Language
Outcomes	- A Dictionary of shared words - Computer simulated cultural evolution
Reference & Inspiration	





phase II: Interrelations

What occurs at each project phase and what are its outcomes?

Objectives	Places and Encounters
Topics	- Architectural monuments - Urban fabric - Communal events - Joint ventures and bi-lateral collaborations
Outcomes	- Residency programs for research & art - Building adaptations (between both cities) - Public space cultural events
Reference & Inspiration	

phase III: Implementation

What occurs at each project phase and what are its outcomes?

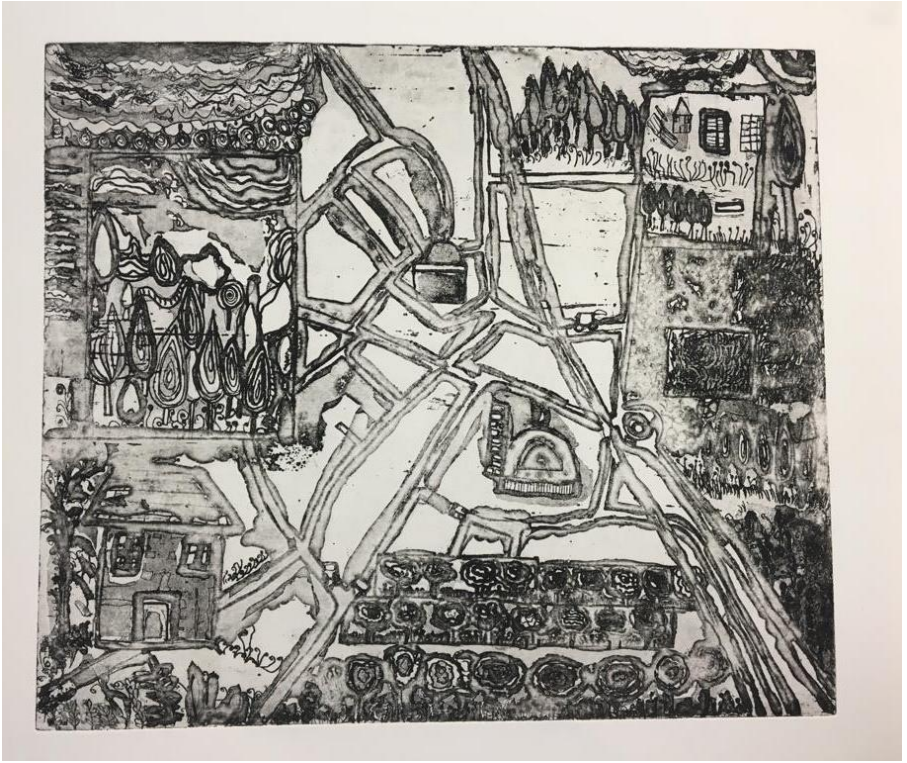
Objectives	Monuments & Remnants
Topics	- Official Recognition - Archeology - Memory and Narrative
Outcomes	- Existing architectural monuments associated with Haimen - Tourist visiting sites & getting passport stamped - Haimen memorabilia and relics in stores and art galleries
Reference & Inspiration	

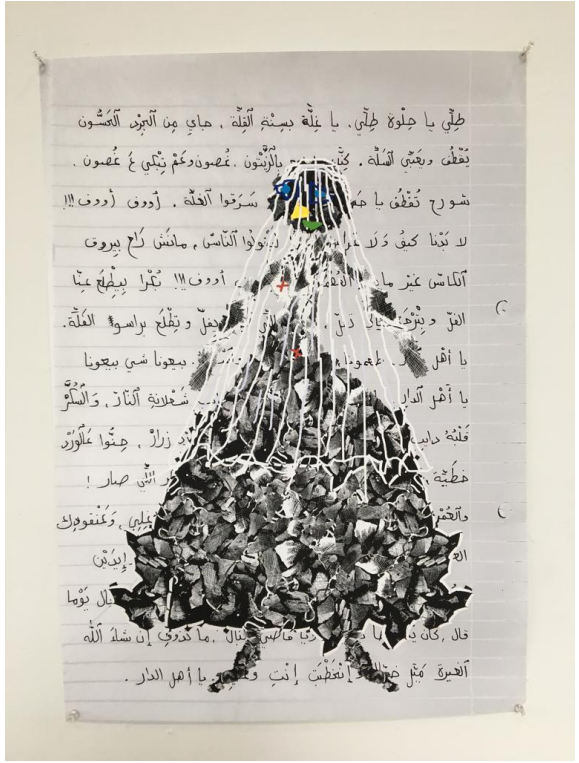
phase VI: Assimilation

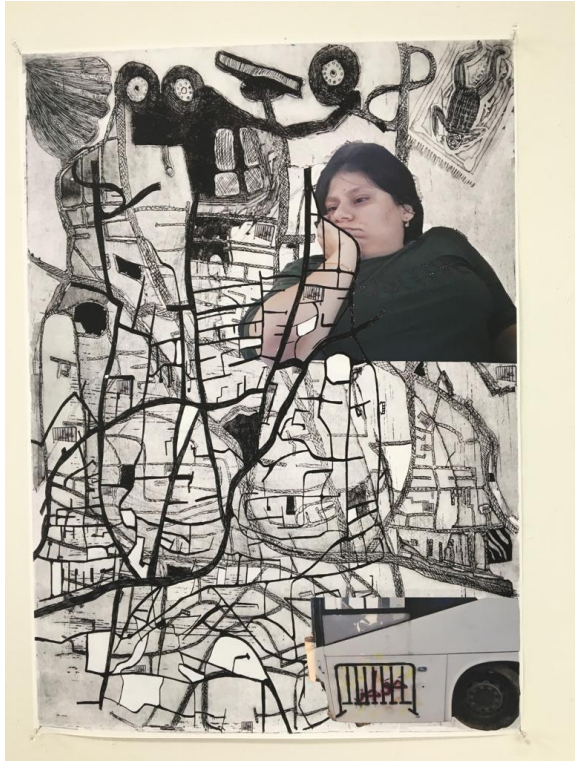
Form Frees Function

Personal Maps

Haifa University





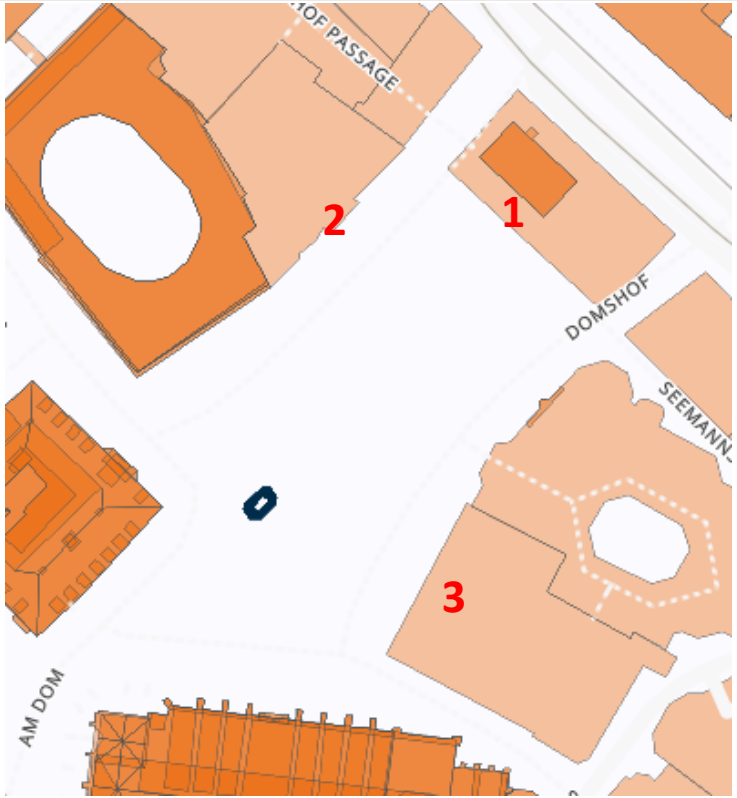


My Space

Personal Maps

Haifa University

My Space



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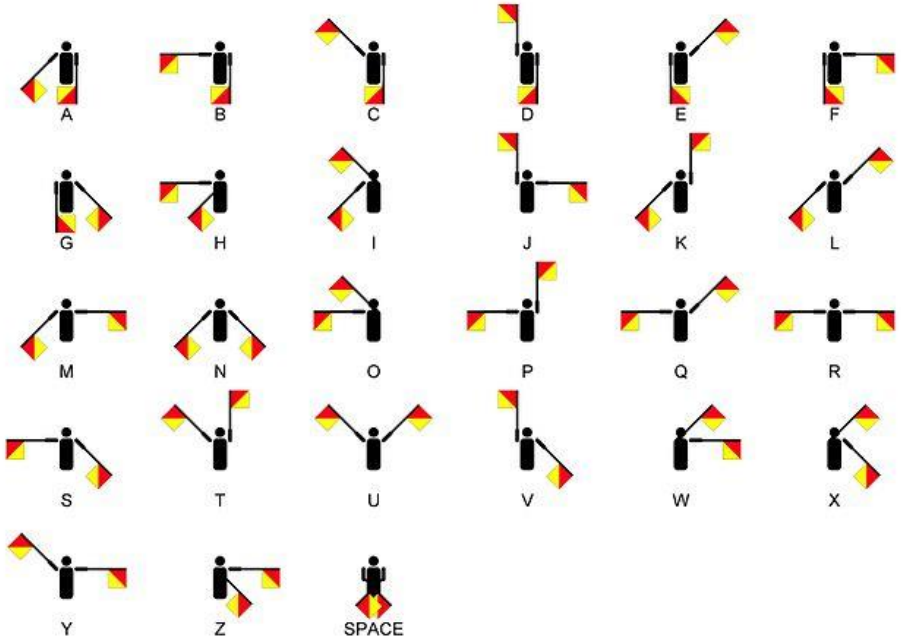
1 – Café roof terrace
2 – Deutsche-bank 2nd floor balcony
3 – Gewoba corner & central balconies

Communicating Domshof



Communicating Domshof